



Housing Profile

Niceville Retail Trade Area 2016
Area: 165.62 square miles

Prepared by Esri

| Population | | Households | |
|-----------------------|--------|------------------------------|----------|
| 2010 Total Population | 82,579 | 2015 Median Household Income | \$54,602 |
| 2015 Total Population | 85,143 | 2020 Median Household Income | \$62,022 |
| 2020 Total Population | 90,989 | 2015-2020 Annual Rate | 2.58% |
| 2015-2020 Annual Rate | 1.34% | | |

| Housing Units by Occupancy Status and Tenure | Census 2010 | | 2015 | | 2020 | |
|--|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent |
| Total Housing Units | 37,989 | 100.0% | 39,739 | 100.0% | 42,136 | 100.0% |
| Occupied | 33,866 | 89.1% | 35,232 | 88.7% | 37,836 | 89.8% |
| Owner | 21,030 | 55.4% | 20,440 | 51.4% | 21,639 | 51.4% |
| Renter | 12,836 | 33.8% | 14,792 | 37.2% | 16,197 | 38.4% |
| Vacant | 4,123 | 10.9% | 4,507 | 11.3% | 4,300 | 10.2% |

| Owner Occupied Housing Units by Value | 2015 | | 2020 | |
|---------------------------------------|-----------|---------|-----------|---------|
| | Number | Percent | Number | Percent |
| Total | 20,423 | 100.0% | 21,623 | 100.0% |
| <\$50,000 | 184 | 0.9% | 72 | 0.3% |
| \$50,000-\$99,999 | 1,111 | 5.4% | 442 | 2.0% |
| \$100,000-\$149,999 | 2,360 | 11.6% | 1,102 | 5.1% |
| \$150,000-\$199,999 | 3,416 | 16.7% | 3,121 | 14.4% |
| \$200,000-\$249,999 | 3,352 | 16.4% | 4,091 | 18.9% |
| \$250,000-\$299,999 | 2,692 | 13.2% | 3,378 | 15.6% |
| \$300,000-\$399,999 | 3,241 | 15.9% | 3,525 | 16.3% |
| \$400,000-\$499,999 | 1,681 | 8.2% | 2,068 | 9.6% |
| \$500,000-\$749,999 | 1,424 | 7.0% | 2,133 | 9.9% |
| \$750,000-\$999,999 | 531 | 2.6% | 1,053 | 4.9% |
| \$1,000,000+ | 431 | 2.1% | 638 | 3.0% |
| Median Value | \$246,845 | | \$279,359 | |
| Average Value | \$306,488 | | \$360,017 | |

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.



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| Census 2010 Owner Occupied Housing Units by Mortgage Status | | |
|---|--------|---------|
| | Number | Percent |
| Total | 21,030 | 100.0% |
| Owned with a Mortgage/Loan | 14,080 | 67.0% |
| Owned Free and Clear | 6,950 | 33.0% |

| Census 2010 Vacant Housing Units by Status | | |
|--|--------|---------|
| | Number | Percent |
| Total | 4,123 | 100.0% |
| For Rent | 1,742 | 42.3% |
| Rented- Not Occupied | 52 | 1.3% |
| For Sale Only | 523 | 12.7% |
| Sold - Not Occupied | 59 | 1.4% |
| Seasonal/Recreational/Occasional Use | 422 | 10.2% |
| For Migrant Workers | 1 | 0.0% |
| Other Vacant | 1,369 | 33.2% |

| Census 2010 Occupied Housing Units by Age of Householder and Home Ownership | | | |
|---|----------------|----------------------|---------------|
| | Occupied Units | Owner Occupied Units | |
| | | Number | % of Occupied |
| Total | 33,866 | 21,030 | 62.1% |
| 15-24 | 2,175 | 204 | 9.4% |
| 25-34 | 5,255 | 1,489 | 28.3% |
| 35-44 | 4,902 | 2,640 | 53.9% |
| 45-54 | 7,406 | 5,276 | 71.2% |
| 55-64 | 5,796 | 4,630 | 79.9% |
| 65-74 | 4,300 | 3,679 | 85.6% |
| 75-84 | 3,020 | 2,464 | 81.6% |
| 85+ | 1,012 | 648 | 64.0% |

| Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership | | | |
|--|----------------|----------------------|---------------|
| | Occupied Units | Owner Occupied Units | |
| | | Number | % of Occupied |
| Total | 33,866 | 21,030 | 62.1% |
| White Alone | 28,700 | 18,916 | 65.9% |
| Black/African American | 2,737 | 982 | 35.9% |
| American Indian/Alaska | 194 | 114 | 58.8% |
| Asian Alone | 838 | 500 | 59.7% |
| Pacific Islander Alone | 56 | 22 | 39.3% |
| Other Race Alone | 518 | 116 | 22.4% |
| Two or More Races | 823 | 380 | 46.2% |
| Hispanic Origin | 1,844 | 679 | 36.8% |

| Census 2010 Occupied Housing Units by Size and Home Ownership | | | |
|---|----------------|----------------------|---------------|
| | Occupied Units | Owner Occupied Units | |
| | | Number | % of Occupied |
| Total | 33,866 | 21,030 | 62.1% |
| 1-Person | 9,025 | 4,758 | 52.7% |
| 2-Person | 12,723 | 9,020 | 70.9% |
| 3-Person | 5,656 | 3,498 | 61.8% |
| 4-Person | 4,021 | 2,425 | 60.3% |
| 5-Person | 1,643 | 893 | 54.4% |
| 6-Person | 510 | 296 | 58.0% |
| 7+ Person | 288 | 140 | 48.6% |

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.