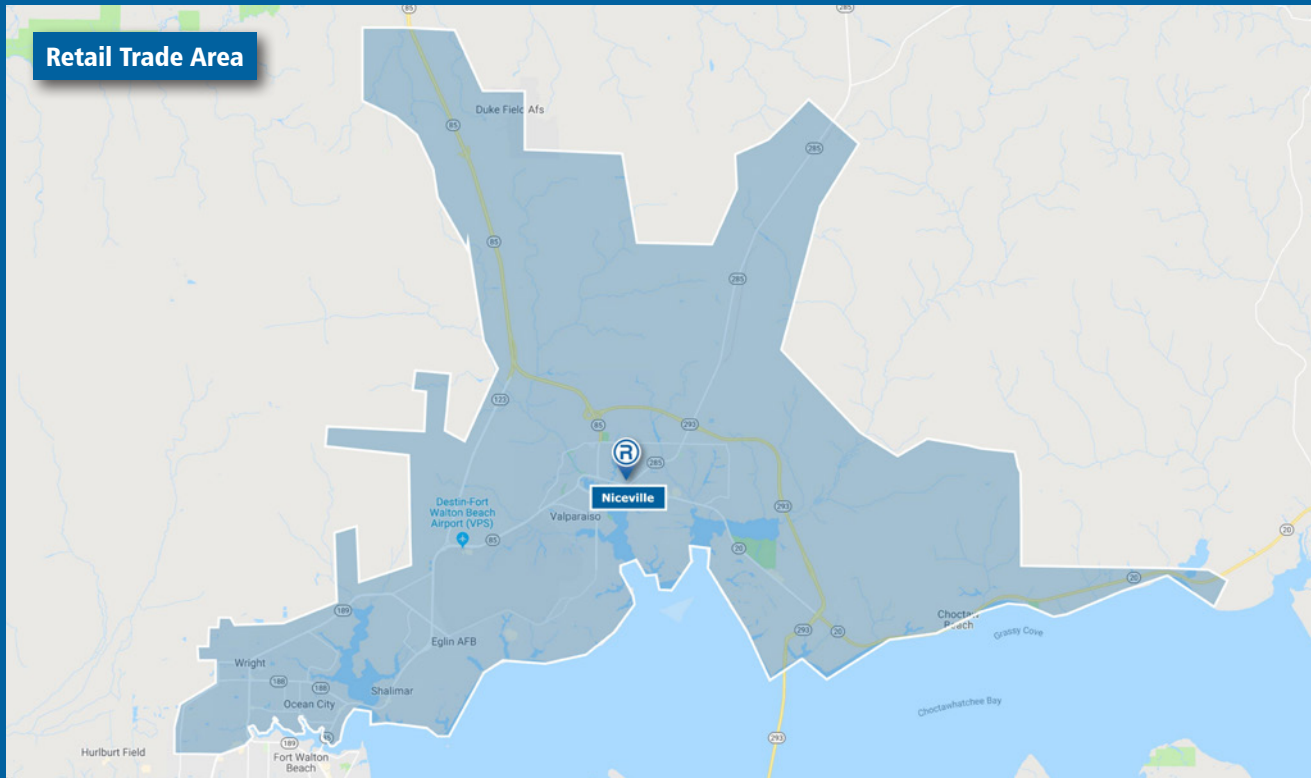


Retail Market Profile 2019



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Population

	2000	2010	2019 ESTIMATE	2024 PROJECTION
Retail Trade Area	88,278	82,579	90,524	95,955

Income

	2019 ESTIMATE
Average Household	\$88,953
Median Household	\$65,816
Per Capita	\$37,945

Educational Attainment

	2019 ESTIMATE
Graduate or Professional	15.1%
Bachelor's Degree	20.5%
Associate Degree	10.1%
Some College, No Degree	23.4%
High School Graduate	23.2%
Some High School, No Degree	4.9%
Less than 9th Grade	2.8%

Race Distribution

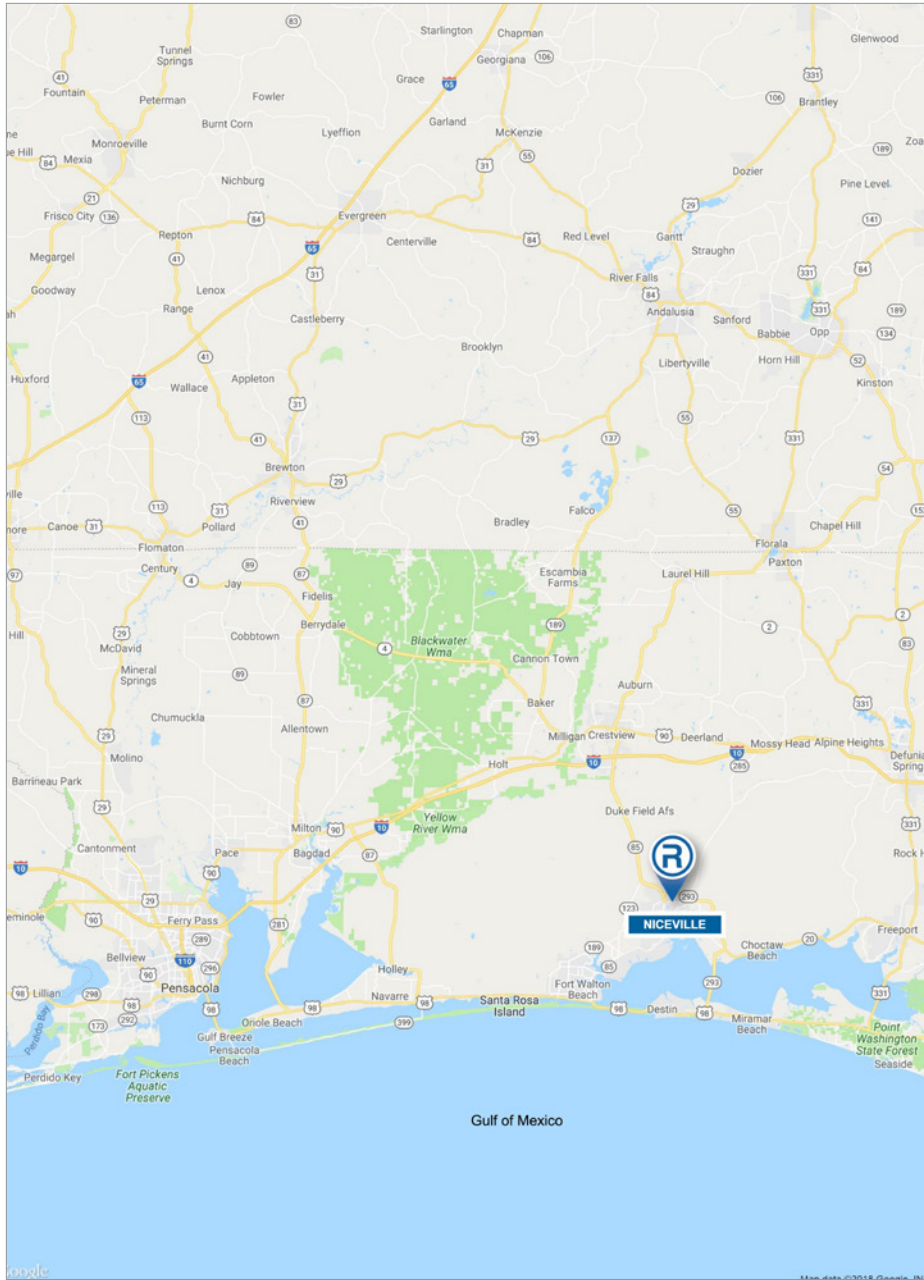
	2019 ESTIMATE
White	78.53%
Black or African American	8.67%
American Indian/Alaskan	0.63%
Asian	3.42%
Native Hawaiian/Islander	0.18%
Other Race	3.20%
Two or More Races	5.37%
Hispanic or Latino (of any race)	10.69%

Age

GROUPS	2019 ESTIMATE
9 Years and Under	12.82%
10-17 Years	8.98%
18-24 Years	8.87%
25-34 Years	15.47%
35-44 Years	11.68%
45-54 Years	10.90%
55-64 Years	13.41%
65 Years and Over	17.87%
DISTRIBUTION	2019 ESTIMATE
Median Age	38.06
Average Age	39.97



LOCATION MAP



EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.